

# SCARLET AND GIVE BACK DAY

## Class Giving Participation Challenge Humanities and Social Studies Center Naming Opportunity

Thursday, April 5, 2018

During Grinnell's 24-hour giving day, Scarlet & Give Back Day, alumni from across the decades will have the opportunity to make a gift in support of the day and to put their class one donor closer to achieving the highest class giving participation percentage. The class with the highest class giving percentage for the day will have a faculty office in the new Humanities and Social Studies Center (HSSC) named for them.

These are the guidelines that the Office of Development & Alumni Relations will follow:

1. A person who has completed 16 credit hours at Grinnell College is considered an alum and is counted in the challenge.
2. Current student classes are not eligible for this challenge.
3. Alumni gifts will be credited to their official class year on record with Grinnell College.
4. Both alumni in an alum–alum couple will get credit for a gift made by one of them.
5. For gifts to be counted toward Scarlet & Give Back Day and the HSSC naming challenge, gifts must be received on Thursday, April 5, between midnight CT and 11:59 p.m. CT.
6. Class giving participation percentage will be calculated using the following numbers:
  - a. Denominator: Class solicitable base as of March 30, 2018.
  - b. Numerator: Number of donors in the identified counting period.
  - c. The percentage will be taken to tenths, hundredths, etc. in an attempt to determine one winner. If two or more classes are tied, they will share the honor.
7. Alumni who make a gift during the 24-hour counting period will also be counted toward the total number of donors for the day and will help unlock gifts from an anonymous alum donor.
8. The winning class will be acknowledged outside the faculty office with a sign reading: Class of xxxx, 2018 Scarlet & Give Back Day Class Participation Challenge Winner.
9. Classes engaged in fundraising for named spaces in HSSC are eligible for this challenge, but winning the challenge has no dollar value for any other naming opportunities.