



**Iowa Association of Independent Colleges and Universities Alumni Relations Conference  
November 10-11, 2016**

*Please note this is a draft schedule, subject to change.*

**Thursday, November 10**

10:30 a.m.-Noon	<b>Conference Registration</b>	BEAR Center Lobby, 1201 10 <sup>th</sup> Avenue
11:00 a.m.-Noon	<b>Campus Tour</b> <i>Those who wish to go on a walking tour of Grinnell's campus will depart from the BEAR.</i>	
Noon-1:15 p.m.	<b>Lunch and Welcome</b> <i>Enjoy a welcome luncheon with remarks from Shane Jacobson, vice president for development and alumni relations.</i>	BEAR 205-06
1:30-3:00 p.m.	<b>Working with your Alumni Board</b> <ul style="list-style-type: none"> <li>• How do we get our Board to work with us instead of asking us to work for them?</li> <li>• What opportunities exist for alumni boards to help strengthen your organizational objectives?</li> <li>• How is your alumni board representative (or not) of your community?</li> <li>• What structures facilitate the highest levels of engagement?</li> </ul>	BEAR 205-06
3:00-3:30 p.m.	Break	
3:30-5:00 p.m.	<b>Student-Alumni Programming</b> <ul style="list-style-type: none"> <li>• How do we attract broad student interest?</li> <li>• What do we want students to know about the value of continuing their relationship with the college? What's the best format to introduce Alumni Relations?</li> <li>• Speaking in the student narrative: How do we get through to students while they're still on campus when they're focused (rightly so) on finals, midterms, student life, etc. and can't imagine a post-grad life.</li> <li>• What resources are important to students that we need to promote?</li> </ul>	BEAR 205-06
5:00-6:00 p.m.	Break	
6:00-7:30 p.m.	<b>Dinner (not hosted)</b>	Prairie Canary, 924 Main St.
8:00 p.m.	<b>Writers@Grinnell Reading: Kirstin Valdez Quade</b> Kirstin Valdez Quade is the author of <i>Night at the Fiestas</i> , which received the John Leonard Prize from the National Book Critics Circle, the Sue Kaufman Prize for First Fiction from the American Academy of Arts and Letters, and a "5 Under 35" award from the National Book Foundation. It was a <i>New York Times</i> Notable Book, and was named a best book of 2015 by the <i>San Francisco Chronicle</i> and the American Library	Rosenfield 101

Association. Kirstin is the recipient of the Rona Jaffe Foundation Writer's Award and the 2013 Narrative Prize.

**Friday, November 11**

8:00-9:00 a.m.

**Breakfast Roundtable Discussions:**

- Reunions and Homecomings
- Regional Events, Clubs, and Activities
- Metrics and Evaluation in Alumni Relations

9:15-10:45 a.m.

**Virtual Platforms and Social Media for Alumni Relations**

- What format works best for what activities?
  - Alumni-Student Mentoring
  - Intellectual
  - Networking
  - Affinity & Class reunions
- What qualifies as success?

10:45-11:00 a.m.

Break

11:00-12:30 p.m.

Closing Lunch and Yankee Swap!