

IMPACT:

THE 2017-18
PHILANTHROPY
REPORT





You help
Grinnell
transform the
world.

Dear Grinnellians:

To someone unfamiliar with the College, Grinnell may seem an unexpected place in which to bring the world together. Yet our students quickly discover that broad access to a world-class education and the commitment to embracing differences in a diverse environment are fundamental to a distinctive Grinnell education. Alumni and friends of the College also know that our vision of a globally informed educational community depends on our continued ability to produce graduates who have the ability to thrive in settings around the world.

Indeed, it is our express promise to students they will graduate with the ability to navigate the world's complexities and responsibly contribute to the common good.

Grinnell's stellar reputation for exceptional academic outcomes and career development success is evidence that we are delivering on that promise, and it is encouraging that this fall we attracted one of the most talented, capable, and diverse classes in the history of the College. However, our ability to do so from a position of financial sustainability over the long term will require that we achieve a stronger market presence, a greater demand for a Grinnell liberal arts education, and, perhaps most importantly, increased investment in the College.

To put it bluntly, it has never been more important that all Grinnellians continue to help us build on our philanthropic success of the past five years. Donor engagement at all levels is key in ensuring future Grinnell students innovative opportunities for individually advised learning and mentored research while empowering them to make free and informed choices.

To the credit of Grinnell alumni and friends, investment in scholarships is helping to provide ever-greater access to the full spectrum of academic and career opportunities for all Grinnell students. Gifts to the Institute for Global Engagement have strengthened our capacity to offer students opportunities to travel and study abroad. Significant financial support has established the innovative Global Learning

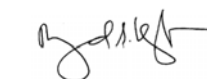
Program, which gives first- and second-year students access to classes on international issues and travel necessary for comparative studies.

Generous gifts to the Center for Careers, Life, and Service have helped ensure that all Grinnell students have exceptional advising and mentorship from their first day on campus, as well as expanded opportunities to attend conferences, present research, access networking opportunities, and travel to job interviews.

At this very moment, increased donor support for our new Humanities and Social Studies Center (HSSC) is needed to help unleash the intellectual, technological, and collaborative power of our students and faculty in ways that were not previously possible in some of our venerable but outdated facilities. It is not an overstatement to say that when fully operational, the HSSC will transform and integrate our diverse and interdisciplinary Grinnell educational community.

Our progress in establishing a philanthropic vision for the future has set the bar very high in terms of capital and programmatic aspirations for extending the reach of the College and increasing the societal impact of our graduates. I can assure you that we will never rest on our laurels. I am confident in the willingness of Grinnellians to continue to act on the belief that what we do on our campus help transform global society.

Thank you for investing in a more diverse and inclusive world, and thank you on behalf of Grinnell students, faculty, and staff, for your continued generous financial support of our Grinnell Learning Place.



Raynard S. Kington
President





Alumni and Friends,

One of the reasons I was so eager to come to work at Grinnell College is the dedication of our alumni and friends. We are truly fortunate to have so many people that care so deeply about the College's future.

More than 10,000 individuals made a gift to Grinnell last fiscal year, a number that is about six times as large as our current student body. In fact, the number of people who made gifts is higher than the town of Grinnell's entire population!

Of course, giving is about more than donor numbers. It is about what those gifts do. As you will see the following pages of *Impact: The 2017-18 Philanthropy Report*, your gifts produce significant results. By providing a scholarship, funding an internship, and/or paving the way for off-campus study, you are empowering students to confidently pursue ideas and knowledge.

College leadership is continuously working to ensure students can thrive in an academically challenging, friendly, and inclusive place like Grinnell. Although I have only been here four months, I've already seen numerous examples of how this type of learning environment contributes to preparing thoughtful, active, and vocal citizens.

Thanks to you, our total philanthropic commitments from July 1, 2017, to June 30, 2018, reached \$26.5 million. Receipts, which includes one-time gifts, payments on pledges, and realized bequests for fiscal year 2018, totaled \$17.1 million, a 31 percent increase over the previous fiscal year.

We have also seen additional interest in volunteering for the College and participating in events both here in Grinnell and across the globe. One example of this is our growing regional volunteer program. Last year, in partnership with more than 140 regional volunteers, Grinnell hosted more than 90 events at which we welcomed more than 2,250 alumni and donors. Thank you for connecting with the College in these important ways. We are honored to have so many volunteers as teammates in our mission to bind meaningful and lifelong relationships that transform lives through a Grinnell education.

We prepared this report to celebrate the generosity and commitment of alumni, parents, students, faculty, staff, and friends. It also serves as way to illustrate some of the College's top priorities. I hope you will take the time to learn more about these initiatives and what you might do to help further them. As always, the Development and Alumni Relations staff is here to answer questions or engage in discussion about what's going on at the College.

It is heartwarming to see the remarkable level of commitment to Grinnell College. Thank you for everything you have done to transform Grinnellians' lives.

With gratitude,

Jaci A. Thiede
Vice President for Development and Alumni Relations



Giving to Grinnell

EVERYTHING WE DO AT GRINNELL BEGINS WITH AN IDEA, AN ASPIRATION. With the partnership of alumni, parents, and donors, those ideas become reality. The Office of Development and Alumni Relations is honored to serve as a convener for the Grinnell community. We relish the opportunity to bring people together — generous donors and academic leaders — to create a powerful chain of Grinnellians working together to bring incredible opportunities to life for current students.

It is a privilege to partner with you, our donors, to accomplish extraordinary things for Grinnell College. We thank you for your investment and applaud you for your belief and optimism that Grinnell will continue to transform lives.



CONGRATULATIONS TO OUR TOP-ACHIEVING CLASSES IN 2017–18:

The **50th Reunion Class of 1968** raised an incredible **\$1,761,793** with 62 percent class participation. This class had both the highest participation level and the most dollars committed.

The **classes of 1962, 1964, and 1965** also achieved more than 50 percent class participation.

2017–18 Giving at a Glance

6,345 alumni donors

10,015 individual donors

590 members of the Asa Turner Society

804 first-time donors

6,435 donors who contributed generously to the unrestricted Pioneer Fund, totaling **\$2.3 million**

1,841 alumni who supported the College in FY18 as volunteers, supporting alumni connections, philanthropy, and student experiences

The median gift to Grinnell in FY18 was **\$100** for all donors.

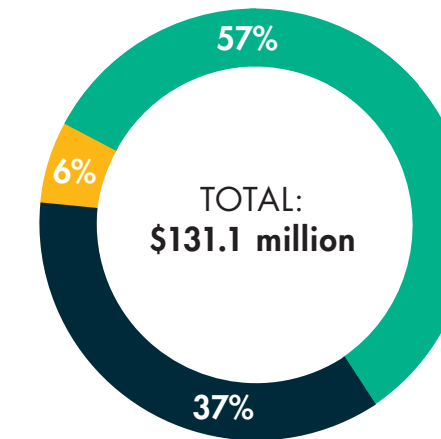
Nearly 2,500 donors made a gift during Scarlet & Give Back Day on April 5, which helped unlock an additional \$275,000 from an anonymous alumni donor. In total, **more than \$503,000 was raised in 24 hours.**

New gifts and commitments for FY18 reached **\$26.5 million.**

Total cash receipts for fiscal year 2018 — one-time gifts, payments on pledges, and realized bequests — reached **\$17.1 million.** This is a 31 percent, or **\$4.1 million, increase over the 2016–17** receipt total of \$13 million.

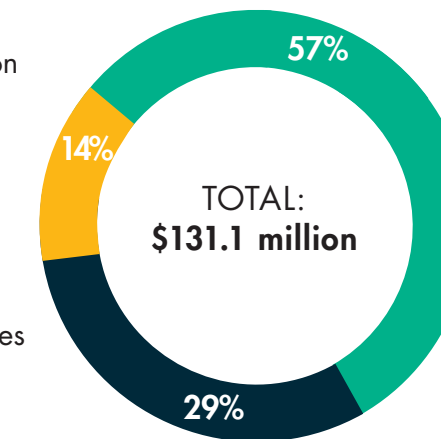
Operating Revenue Sources in 2017–18 budget:

- ENDOWMENT: **\$74.4 million (57%)**
- NET STUDENT REVENUE: **\$49 million (37%)**
- GIFTS AND OTHER INCOME: **\$7.7 million (6%)**

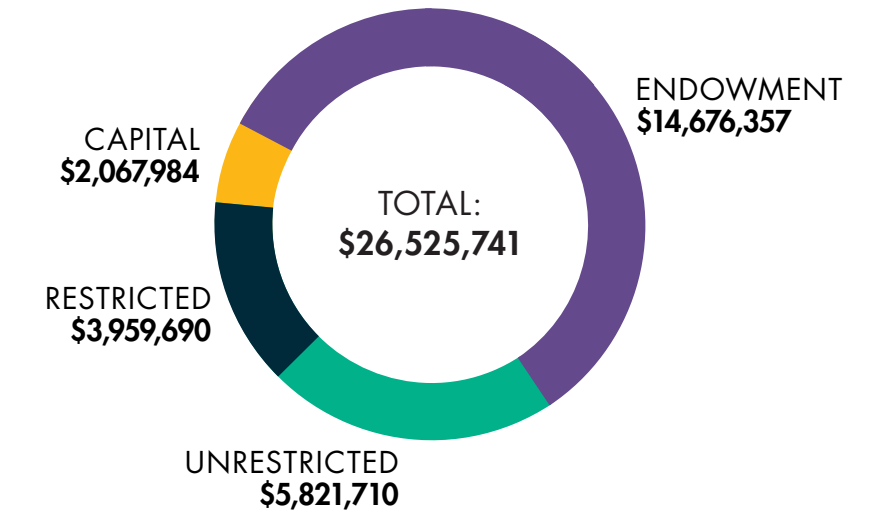


Allocation of Operating Resources Supporting Students in 2017–18 budget:

- PEOPLE: Compensation and benefits (faculty, staff, students): **\$74.9 million (57%)**
- PROGRAMS: **\$37.8 million (29%)**
- PLACE: Capital reserves and debt service: **\$18.4 million (14%)**

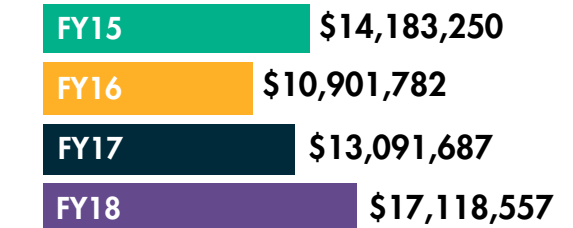


2017–18 New Gifts and Commitments by Purpose*



*Commitments: New one-time gifts and pledges. Commitments are a combination of gifts received and gifts we expect to receive in the future.

Gift Receipts



Total New Gifts and Pledged Commitments



Investing in an Effective and Distinctive Education

Grinnell's vision as a premier learning liberal arts college is to provide access, maintain intergenerational equity, and live our core values from a position of financial invulnerability. Effective strategies for enrollment, teaching and learning, and the postgraduate success of our students are helping create a globally-informed and highly diverse Grinnell Learning Place. Meeting our philanthropic goals also is important in addressing ever-increasing demands on the College's resources. Thank you for your past and future investment in Grinnell College and our students.



OUR ATTENTION AND INVESTMENT ARE FOCUSED IN THE FOLLOWING KEY AREAS:

For Grinnellians, postgraduate success equates to leading lives of distinctive and enduring purpose. Our **Center for Careers, Life, and Service** is committed to helping students connect and integrate their interests and studies into their lives, their careers, and their future success.

Inquiry-led learning is part of every student's experience at Grinnell. Mentored Advanced Projects (MAPs) and other forms of research as a discipline for discovery provide students skills that come from working alongside faculty on projects and opportunities that are usually available only at the graduate level.

The new **Humanities and Social Studies Center**, which will open in two stages from spring 2019 until Carnegie Hall and Alumni Recitation Hall renovations are complete by fall 2020, will transform the campus community and create myriad new interdisciplinary and global learning opportunities for Grinnell students.

The **Institute for Global Engagement** integrates global programming into every facet of our students' liberal arts experience. Rich study-abroad and global learning experiences, international internships, and opportunities for travel ensure that Grinnell graduates are prepared to thrive in settings around the world.

Support for **financial aid and our need-blind admission policy** both affirms our foundational principles and ensures access to a Grinnell education for every qualified student, regardless of a family's ability to pay. It helps bring together diverse perspectives and allows students from all walks of life to become part of our campus community.

Generous, flexible support to the **Pioneer Fund** provides unrestricted gifts that benefit the College by allowing spending where funds are needed most from year to year.

Our **residential learning community** challenges students to embrace and appreciate the educational value of diversity, self-governance, and student leadership. By infusing the College mission into the residential educational experience, the Grinnell environment helps students thrive academically and as members of a strong and tolerant campus community.





Access to All: College's commitment to educational access has numerous benefits

Among all four-year, regionally accredited colleges and universities in Iowa with at least 500 students, Grinnell ranks at the top of the chart in two distinctly different categories.

GRINNELL COLLEGE HAS THE HIGHEST COST OF ATTENDANCE OF ANY IOWA COLLEGE OR UNIVERSITY.

GRINNELL COLLEGE STUDENTS HAVE THE LOWEST AVERAGE DEBT OF ANY IOWA COLLEGE OF UNIVERSITY.

How can the College be both the most expensive and the most debt-friendly? That's where scholarships and financial aid come in.

In the past four years, the College has awarded and disbursed more than \$200 million in financial assistance to students. Ninety percent of Grinnell students received need or merit financial aid in 2017-18.

SOME OF THE FINANCIAL AID AND SCHOLARSHIP DISTINCTIONS THAT MAKE GRINNELL STAND OUT INCLUDE:

Need-Blind Policy — Need-blind admission has become part of Grinnell's identity. A family's financial situation has no bearing whatsoever on admission of domestic students. A student's application is solely based on his or her qualifications.

The College also **meets 100 percent of every student's demonstrated financial need**, regardless of citizenship. Fewer than 45 colleges and universities in

the United States today are need-blind and meet all need.

"Our financial aid program is designed to make a Grinnell education attainable for every admitted student," says **Brad Lindberg**, Grinnell College assistant vice president for enrollment and director of financial aid. "At Grinnell, we believe the financing of that education remains a three-way partnership between the parents, student, and the College. Our aid program steps in to meet the gap between the cost of Grinnell and a family's ability to pay."

Minimizing Debt — The majority of financial aid distributed by the College is in the form of scholarships and grants, which students do not have to repay. Students can take out loans, although the amounts are capped at \$3,500 for the first year, \$4,500 for the second year, and \$5,500 for the third and fourth years. The College strives to make indebtedness less than 10 percent of the total cost of attendance.

The most recent graduating class left the College this May with an average cumulative loan debt of just over \$19,000. This figure not only was the lowest cumulative debt average in Iowa, but Grinnell ranked No. 72 out of 1,080 U.S. institutions of higher education.

Besides need-based aid, all first-year applicants to Grinnell College are also considered for merit scholarships, which are awarded on a holistic basis during the admission process, taking into account each student's academic achievement, extracurricular involvement, demonstrated leadership, and/or special talents.



Scholarship Support — To make this aid and access possible, the College taps into its endowment and relies on scholarship and financial aid gifts. About \$5 million of endowed and designated scholarships were donated to the College from alumni and friends in 2017-18.

In the past year alone, alumni and friends have set up 13 new endowed scholarship funds. In total, they have endowed about 280 scholarships.

Many of the endowments and scholarships are named in honor of a family member, friend, role model, faculty or staff member, or a fellow student. These funds support a wide range of students and programs.

THE NEW HUMANITIES AND SOCIAL STUDIES CENTER: Our Legacy to The Grinnell Learning Place

When the **Humanities and Social Studies Center** (HSSC) opens in January of 2019, it will intensify the intellectual focus of the College's teaching and learning community. It will also provide important new opportunities for donor investment in student experiences locally, nationally, and globally.

"The HSSC is much more than a new physical attribute," President Raynard S. Kington explains. "It represents how the College functions as an institution, and how Grinnell connects students and ideas. It is a symbol of our commitment to the full range of humanities and social studies disciplines. Our curriculum — and how we connect as a community — will be greatly influenced by it."

Thanks to a number of generous gifts from alumni and friends, humanities and social studies faculty soon will be able to expand their use of innovative and technologically-enabled pedagogies, providing students with new opportunities to create and explore intellectually rigorous models for scholarly work across digital formats. The HSSC's classrooms, team rooms,

teaching labs, and departmental spaces — designed around multidisciplinary centers of gravity for accessibility, flexibility, and academic adjacencies — will add more dimensions to our already synergistic and interdisciplinary curriculum.

Designed for accessibility, flexibility, and academic adjacencies that support a more interdisciplinary curriculum, the HSSC will be home to many of Grinnell's innovative centers and academic resource centers, including:

The Institute for Global Engagement (IGE), which will have all of its components physically integrated for the first time, and the **Data Analysis and Social Inquiry Lab** (DASIL), the **Reading and Writing Labs**, and the **Center for Teaching, Learning, and Assessment** (CTLA), all of which will have highly accessible and technologically advanced facilities just off the main floor in the atrium.

BEYOND THE HSSC — EXTENDED LEARNING SPACES

The design of the new facility will promote interdisciplinary and intellectual encounters not only in classrooms and labs but also in public and shared spaces, which include multiple landscaped outdoor learning coves that extend from the atrium plaza. Constructed of permeable paving and large stone outcroppings, these aesthetically pleasing and acoustically efficient spaces will be an integral part of central campus, and will encourage impromptu gatherings and conversations among faculty and students.

BRINGING THE HSSC TO LIFE

Alumni and friends who can envision faculty and students working together in new collaborative spaces and inquiry learning laboratories have already begun supporting academic innovation and research in the HSSC. As a donor considering a gift in support of the HSSC, you may be moved to support the ARH's beautifully renovated auditorium or rich study abroad opportunities that promote diverse perspectives and global understanding. Or, you may be among Grinnellians who choose a naming opportunity related to the Center's innovative design, which is engineered to exceed certified equivalencies for energy savings and cost recovery.

The HSSC will make our campus a more globally informed and interdisciplinary academic community. It is a major step forward in our vision for The Grinnell Learning Place. With its opening, Grinnellians have an opportunity to take ownership of a lasting legacy for future students. We thank all those who have invested in this special project and, by extension, the Grinnell student experience.

** The HSSC's North and South Pavilions open in January 2019; full occupancy will occur when Alumni Recitation Hall (ARH) and Carnegie Hall open, fully restored, in fall 2020.*



The Pioneer Fund

Pioneer Fund gifts provide unrestricted funds to the operating budget so the College can expend them as needs arise. By supporting Grinnell's day-to-day workings, year after year, you fuel current students' curiosity, ambition, and innovation — and that's just the beginning. Your support helps to strengthen and preserve our community of change-makers and solution-seekers, who translate their unique Grinnellian academic journeys into advocacy and action for the common good.

By entrusting us with a gift in this unrestricted category, you empower the College to respond to issues and opportunities across campus. Everything we need to be the Grinnell we aspire to be is what Pioneer Fund gifts support.

HERE ARE JUST A FEW EXAMPLES OF HOW YOUR UNRESTRICTED PIONEER FUND GIFTS ARE PUT TO WORK ON OUR CAMPUS:



\$400: Emergency financial support for a student in need of glasses

\$3,518: Annual wages for student staff who manage the College's garden

\$20: Supplies for one incarcerated student's four-credit course in the Liberal Arts in Prison Program

\$1,300: Standard Dell laptop computer for new faculty or staff hire

\$75: A finals week "appreciation station" offering coffee, tea, and thank-you notes for students to send to each other offering encouragement and support

\$1,600: Airport shuttles to campus for all new international students

\$55-\$150: A new competition uniform for a Pioneer student-athlete

\$200: A box of 400 blood alcohol content (BAC) information cards to distribute to students

\$325: One new football helmet

\$3,400: Mentored Advanced Project summer stipend

\$364: Average cost per student to host Commencement (printing, speaker fees, regalia, etc.)

90¢: Average cost for each class letter mailed from the College

\$2,000: Average travel and honorarium cost for each Convocation speaker



Support Diversity and Inclusion in Grinnell's Residential Community



AT GRINNELL, WE BELIEVE A TEACHING AND LEARNING ENVIRONMENT THAT EMBRACES SOCIOECONOMIC, MULTICULTURAL, AND INTELLECTUAL DIFFERENCES HAS A POSITIVE IMPACT ON STUDENTS' CREATIVITY AND PRODUCTIVITY. Our commitment to exploring issues of purpose, responsibility, and justice on campus and beyond helps students grow as thoughtful and active citizens.

One of the most distinctive aspects of a Grinnell education is our strong sense of campus community based on tolerance and respect for each other's differences. Our commitment to embracing those differences helps ensure that all students have access to a transformative experience in which they learn to value diversity in thought, culture, ethnicity, and lifestyle. From students' first moments on campus, we strive to provide a diverse and inclusive residential community that is brought to life through our institutional policies, our campus spaces, and the greater Grinnell community.

This fall, Grinnell attracted 463 first-year students representing 46 states and 20 countries. These students not only boast the highest average SAT test scores in College history, they also comprise one of our most diverse classes ever. Nineteen percent are international students, 15 percent are first-generation college students, and a record 28 percent are domestic students of color.

With every new class, the question for us becomes: "How do we give these talented students the best chance to thrive, grow, and excel?"

Answers to this question are central to the work of the College's Council on Diversity and Inclusion (CDI), a group of faculty, staff, and students that recently drafted the Grinnell College Diversity and Inclusion Plan. It is a powerful document that illuminates the College's successes and identifies challenges that will require resources and innovation in the years ahead.

A blueprint for doing the hard work our values demand, it calls for an "active, intentional, coordinated effort to promote the full participation and contributions of all College constituents." Under the plan, Grinnell will continue to strengthen the first-year student experience with new programs such as our first-year common read program and special tutorial sections focused on diversity, which are specifically aimed at helping students respectfully discuss issues of difference and incorporate the values of diversity and inclusion into their academic and extracurricular lives from day one.

Already, the CDI has helped us work toward better approaches to recruiting new faculty, from offering implicit bias training to the establishment of the Grinnell Equity Advocates, where specially-trained peers assist colleagues in conducting bias-free search processes. Through the President's Innovation Fund, faculty members have received funding to develop new pedagogies and break down disciplinary barriers, offering our students new courses that respond to emerging cultural trends and technologies. And, through our continuing partnership with the Mellon Mays

Foundation, Grinnell faculty members are participating in a mentorship program that provides resources and support to talented undergraduates from underrepresented communities who are considering graduate study in selected fields.



Simply put, a college that values diversity and inclusion must invest in diversity and inclusion. Sending culturally-attuned people into our local, national, and global communities has never been a more important representation of the value of a Grinnell education. Your philanthropic commitments help make a diverse, inclusive, and distinctive Grinnell education more impactful for current and future students, as well as to the communities in which they will live, work, and thrive.

2017-18 Class Participation Statistics

CLASS YEAR	SOLICITABLE CLASS MEMBERS*	DONORS	PERCENTAGE OF PARTICIPATION	MONEY RECEIVED	CLASS YEAR	SOLICITABLE CLASS MEMBERS*	DONORS	PERCENTAGE OF PARTICIPATION	MONEY RECEIVED	CLASS YEAR	SOLICITABLE CLASS MEMBERS*	DONORS	PERCENTAGE OF PARTICIPATION	MONEY RECEIVED	CLASS YEAR	SOLICITABLE CLASS MEMBERS*	DONORS	PERCENTAGE OF PARTICIPATION	MONEY RECEIVED	
2021	432	85	19.68%	\$2,617.75	1998	336	125	37.20%	\$146,050.83	1975	301	110	36.54%	\$91,541.85	1952	110	32	29.09%	\$9,097.00	
2020	385	65	16.88%	\$1,237.20	1997	380	162	42.63%	\$172,158.21	1974	317	113	35.65%	\$306,568.48	1951	115	47	40.87%	\$544,134.00	
2019	398	54	13.57%	\$4,112.23	1996	306	100	32.68%	\$33,258.29	1973	286	107	37.41%	\$222,636.20	1950	101	39	38.61%	\$17,622.00	
2018	467	104	22.27%	\$5,154.28	1995	343	111	32.36%	\$23,685.08	1972	252	115	45.63%	\$199,658.61	1949	67	24	35.82%	\$43,963.00	
2017	424	73	17.22%	\$3,112.62	1994	325	103	31.69%	\$923,613.16	1971	233	97	41.63%	\$207,138.71	1948	39	16	41.03%	\$6,285.00	
2016	397	77	19.40%	\$3,555.16	1993	342	143	41.81%	\$199,090.09	1970	246	96	39.02%	\$214,090.15	1947	21	4	19.05%	\$992.00	
2015	408	86	21.08%	\$4,232.79	1992	340	131	38.53%	\$43,471.85	1969	275	118	42.91%	\$66,687.06	1946	19	6	31.58%	\$6,597.71	
2014	385	73	18.96%	\$2,845.29	1991	278	98	35.25%	\$103,776.00	1968	215	133	61.86%	\$1,761,793.01	1945	27	4	14.81%	\$592.00	
2013	344	62	18.02%	\$5,837.21	1990	351	117	33.33%	\$74,283.45	1967	229	95	41.48%	\$260,264.37	1944	13	1	7.69%	\$75.00	
2012	425	125	29.41%	\$7,783.11	1989	359	113	31.48%	\$34,013.64	1966	240	104	43.33%	\$168,599.29	1943	14	5	35.71%	\$6,705.00	
2011	374	83	22.19%	\$6,749.52	1988	320	107	33.44%	\$52,396.54	1965	219	112	51.14%	\$110,762.04	1942	16	2	12.50%	\$639.24	
2010	365	88	24.11%	\$6,834.22	1987	302	94	31.13%	\$124,718.98	1964	264	134	50.76%	\$1,209,967.01	1941	6	3	50.00%	\$45,100.00	
2009	360	85	23.61%	\$20,487.16	1986	289	97	33.56%	\$50,774.38	1963	240	117	48.75%	\$300,433.51	1940	4	2	50.00%	\$27,211.36	
2008	386	125	32.38%	\$45,968.68	1985	318	86	27.04%	\$1,489,878.05	1962	197	103	52.28%	\$185,180.00	1939	5	1	20.00%	\$200.00	
2007	331	73	22.05%	\$10,010.31	1984	294	91	30.95%	\$35,200.24	1961	186	61	32.80%	\$325,540.17	1938	2	0	0.00%	\$0.00	
2006	325	72	22.15%	\$13,014.86	1983	293	100	34.13%	\$73,728.30	1960	150	52	34.67%	\$46,032.00	1937	1	1	100.00%	\$50.00	
2005	320	86	26.88%	\$16,058.37	1982	313	88	28.12%	\$49,358.81	1959	146	47	32.19%	\$82,042.17						
2004	351	81	23.08%	\$15,747.16	1981	296	87	29.39%	\$25,998.50	1958	147	54	36.73%	\$40,368.95						
2003	309	66	21.36%	\$9,235.73	1980	334	112	33.53%	\$77,135.24	1957	156	68	43.59%	\$130,270.82						
2002	321	96	29.91%	\$16,324.98	1979	286	88	30.77%	\$112,963.57	1956	121	53	43.80%	\$122,063.16						
2001	381	118	30.97%	\$25,204.00	1978	303	103	33.99%	\$162,902.32	1955	99	37	37.37%	\$34,938.54						
2000	328	88	26.83%	\$29,117.97	1977	280	99	35.36%	\$1,333,459.40	1954	125	52	41.60%	\$40,502.27						
1999	291	103	35.40%	\$137,047.80	1976	333	114	34.23%	\$306,419.89	1953	110	44	40.00%	\$1,026,846.76						

*In addition to the participation rate that is shared above we wanted to share the fiscal year 2018 alumni participation rate, as it will be reported to the *U.S. News & World Report*. Alumni participation is the only alumni-factor affecting the overall *U.S. News & World Report* ranking. That means participation is very important. *U.S. News & World Report* determines alumni participation by calculating the average percentage of undergraduate alumni of record who donated money to the college. Alumni of record are former full- or part-time students who received a degree and for whom the college has a current address or other way to make contact. That is 5,952 donors out of 17,713 in the alumni base, which is a participation rate of 33.6%. Last year's *U.S. News & World Report* alumni participation was 36.2%.

Asa Turner Society

Asa Turner was a mentor and guide to the 10 young clergymen who joined him in 1843 to form the Iowa Band. In 1846, with Turner present, James J. Hill threw down a silver dollar to create an endowment for Iowa College, which later became Grinnell College. The group voted in the first Board of Trustees, on which Asa Turner served for 40 years. As a tireless fundraiser and abolitionist, Turner supported the admittance of women to Grinnell, and according to **Joseph F. Wall '41**, “more than any other single individual could be given the accolade ‘founder of the College.’” Asa Turner served Grinnell College until his death at age 86 in 1885.

The Asa Turner Society honors individuals who have chosen to help Grinnell sustain the excellence that began in 1846 through an estate provision or a deferred gift, making it possible for Grinnell to continue the work of Asa Turner and his followers.

We are pleased to recognize the following funds supported, or created, through a documented planned gift during the 2017–18 year.

A listing of all Asa Turner Society Members can be found in the online Honor Roll of Donors.

MOINE '73 AND MABEL WEST INTERNATIONAL INTERNSHIP ENDOWED FUND

Moine I. '73 (deceased) and **Mabel West** made an estate commitment to endow a fund supporting Grinnellians wanting to take part in an internship experience where they can actively explore their interest in global development issues through nongovernmental organizations or similar entities. Sadly, Moine lost his long battle against cancer on Nov. 17, 2017. Through their planned gift, Moine and Mabel are providing opportunities through the Center for Careers, Life, and Service for students to explore different countries throughout the world.

PEACE AND CONFLICT STUDIES CONCENTRATION AND PROGRAM

Mary Jo Kennedy Stanley (deceased), a friend to Grinnell College, made an estate commitment through a bequest in her will to The Peace and Conflict Studies Concentration and Program. By making this gift, Ms. Stanley is giving students, faculty, and staff the tools to understand issues underlying conflict and to creatively manage and transform conflict.

J. CHRISTOPHER MATKIN '81 MEMORIAL SCHOLARSHIP

Noel D. Matkin (deceased), made an estate gift to support the scholarship established in 1985 in memorial of his son, **Jon Christopher Matkin '81**. Chris

graduated from Grinnell College with a major in religious studies and a minor in environmental studies. The scholarship is awarded to students who major in religious studies and demonstrate financial need.

THE GRINNELL INSTITUTE FOR GLOBAL ENGAGEMENT

VeAnna Christensen Morgan '59 made an estate gift commitment to support the Grinnell Institute for Global Engagement. The institute creates opportunities for students and faculty to develop their knowledge of the world. VeAnna has established a fund that enables current domestic Grinnell students to hone their foreign language proficiency through immersion in the language and culture of a particular country as a means of building cultural fluency and of deepening global understanding.

Erica L. Tarpey '93 established the **Erica Tarpey '93 Fund for Global Grinnell**. Erica's study-abroad experience and subsequent international travel was life-changing in terms of how she views the world. This fund will facilitate international travel and educational experiences to broaden Grinnell students' knowledge, cultural experiences, and appreciation to foster a more global perspective.

THE KESSLER FAMILY ENDOWED SCHOLARSHIP

Austin R. Kessler '76 and **Connie Gray** have made an estate commitment to create The Kessler Family Endowed Scholarship. Through their planned gift, Austin and Connie want to help instill an intellectual curiosity and an appreciation for the liberal arts, as well as an ability to participate actively and intelligently in the community, plus political and social causes. The scholarship is awarded to underrepresented students who demonstrate financial need and are in good academic standing.

MATTHEW WELCH '96 AND MICHAEL SPINELLA ENDOWED SCHOLARSHIP

Matthew Welch '96 and **Michael Spinella** made a planned gift provision that will provide financial aid to Grinnell College students who demonstrate need and are majoring in the humanities. As humanities majors whose college experiences were supported by significant financial aid, Matthew and Michael went on to have careers in business and technology, proving that a liberal arts education is excellent preparation for any profession.

FRED A. LITTLE 1916 SCHOLARSHIP

In 1975, friends and relatives established the Fred A. Little 1916 Scholarship. This scholarship is awarded to Iowa students who demonstrate character, academic prowess, and financial need. In 2017,

Caroline H. Little '81 and **Daniel F. Burton** made an estate gift to add to this endowed scholarship in memory of Caroline's father, **Fred A. Little Jr. '53**.

KATHRYN MOHRMAN '67 MAP FELLOWSHIP FUND

This fellowship was established in 1997 by **Kathryn Jagow Mohrman '67**. The funding supports advanced student research or special projects administered through the Mentored Advanced Project (MAP) with an international perspective, especially from the departments of history and political science. Kathryn created a provision in her will that ensures future support for the fellowship.

CLASS OF 1993 SCHOLARSHIP

Established by a gift from **Michael G. Ison '93**, fellow members of the class of 1993 have contributed to this scholarship benefiting students who demonstrate financial need and are in good academic standing at the College. Ison also has committed to supporting this scholarship fund through his estate.

LIBERAL ARTS IN PRISON PROGRAM

The Liberal Arts in Prison Program provides liberal arts education to incarcerated men and women in Iowa's prisons and youth at the state training school for boys. **Lorie E. Hill '68** has chosen to support the program with her planned gift in memory of her parents, Graham and Elizabeth Salm Hill.

FINANCIAL AID

Grinnell College is one of only 45 colleges and universities in the United States

that supports a need-blind admission policy and meets 100 percent of the demonstrated financial need of its students. Scholarship support is vital in the College's ability to give students the opportunity to attend Grinnell College regardless of their family's ability to pay. In 2017–18, the following donors indicated plans to support student financial aid through their estates: **Margaret Brewer Joseph '63**, **Amelia R. Breiting '64**, and **John D. Schmitz**

Dr. Lenore E. Southam DVM '68

CLASS OF 1968 SCHOLARSHIP

For more than half a century, members of the class of 1968 have appreciated Grinnell College as an elite institution for an egalitarian community. As students, contributors to the Class of 1968 Endowed Scholarship fund run the gamut from full-need to full-pay; they remain united in doing all they can — individually and collectively — to insure the College remains accessible to all, regardless of means. The following donors established a planned gift in support of this scholarship:

Harry V. Ruth III '68

and Elizabeth A. O'Hara

Bruce W. and Nancy Halama

Hamilton, both '68

Janet Hale Tabin '68

and Lee E. Tabin

Deborah B. Feir '68

Gregg R. '68 and Kathie

Narber

Thomas D. and Janet Deyo Pugh,

both '68

HERBERT A. GUERIN MEMORIAL ENDOWED SCHOLARSHIP

Two different planned gifts by **George A. '61** and **Marijke Guerin** will fund this scholarship. The Guerins wish to honor George's father by supporting students who show financial need and are majoring in biological chemistry, biology, chemistry, computer science, mathematics, or physics. This fund is being supported by George and Marijke via a charitable gift annuity and a charitable remainder unitrust.

ALICE ROOSEVELT GRONSETH 1917 MUSIC SCHOLARSHIP

In 2012, **Harold “Hal” R. Gronseth (deceased)** established a bequest in his will to honor his mother, **Alice Roosevelt Gronseth 1917**. Alice majored in music at Grinnell, and Hal made this gift to the College to provide financial assistance to future Grinnell students studying music. This generous gift will provide support for associated music expenses such as instrument rental, staffing, and the purchase of music.

SARAH, EARL AND DONALD RYAN ENDOWED SCHOLARSHIP

This endowed scholarship was created with an estate gift from Donald C. Ryan. Donald was the cousin of Grinnell College alumna **Anna Ferguson Swartout '39 (deceased)**. This need-based scholarship will support future Grinnellians who otherwise could not afford a Grinnell education.

UNRESTRICTED

The following donors established an unrestricted planned gift, which allows the College to determine how to use the funds based on its most pressing needs at the time the gift is received:

Anita Harrison Dawson '40 (deceased)

Betty Seidler Homann '40 (deceased)

Ann Drennan Finck '41 (deceased)

Elisabeth C. Orley '46 (deceased)

Hester Pitts Newton '49

J. Robert Maytag '53 (deceased)

John G. Reddan Jr. '53 (deceased)

Edgar Strasburger '54 Estate (deceased)

Joel R. Stubbs '56 (deceased)

C. William Simmons '58

Dorothy Swenson Frank '59

Amelia R. Breiting '64

John B. Chapman '64

John H. Peele '64

Kathryn A. Buck '68

Michael G. '69 and Trudy Olson

Hart '68

W. Eugene '70 and Sylvie Prewo

Beverly S. Schnabel '72 (deceased)

Andrew M. Bursten '79 (deceased)

Scott D. and Laura Cleveland

Shepherd, both '82

Michael K. Harman '87

Kat M. Rohn '08

IN PROGRESS: The Office of Development and Alumni Relations is working with the estate of **Donald C. Rockola '53 (deceased)** to finalize his planned gift intention.

“Our students quickly discover that
broad access to a
world-class education
and the commitment to embracing differences
in a **diverse environment**
are fundamental to a distinctive
Grinnell education.”

Raynard S. Kington



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MEMBERS

*The date in parentheses at the end
of each listing indicates the year
of election to the board.*

Trish Fitzgibbons Anderson '80, B.A., M.A., Marriage and Family Therapist, Long Lake, Minnesota (2006)

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Odile Disch-Bhadkamkar, A.L.B., M.P.A., Managing Director and Chief Financial Officer (Emerita), Stanford Management Co., Stanford University, Palo Alto, California (2017)

Patricia Jipp Finkelman '80, B.A., M.B.A., Granville, Ohio (1998; Life Trustee, 2014)

Shelley Floyd '72, B.A., M.S., M.B.A., Technical Assistant to the Chairman, Intel Corp., Santa Clara, California; Portola Valley, California (2011)

Harold W. "Hal" Fuson Jr. '67, B.A., M.S., J.D., Executive Vice President, Copley Press (retired), La Jolla, California; Encinitas, California (2004)

Julie Gosselink, B.A., M.A., President, CEO, and Chair, the Claude and Dolly Ahrens Foundation, Grinnell, Iowa (2017)

Charles E. Gottdiener '86, B.A., MBA., President and CEO, Neustar, Inc., Sterling, Virginia; Tenafly, New Jersey (2016)

Atul Gupta '88, B.A., Chairman/CEO Advanced Technologies Group Inc., West Des Moines, Iowa; Grimes, Iowa (2012)

G. Barry Huff '73, B.A., MBA, Vice President of Marketing and Communications, National Marrow Donor Program, (retired), Minneapolis, Minnesota (2018)

Michael B. Kahn '74, B.A., Senior Managing Director, TIAA (retired), New York, New York; Huntington, New York (2015)

John H. Kispert '85, B.A., MBA, Managing Partner, Black Diamond Ventures, Los Gatos, California; Atherton, California (2016)

Kimberly A. Kuncel '87, B.A., M.D., Obstetrics and Gynecology Specialist, WellStar Medical-Cobb Gynecologists, Atlanta, Georgia (2018)

Sylvia Kwan, B.S., Ph.D., Chief Investment Officer, Ellevest, New York, New York; San Francisco, California (2010)

Tobi Klein Marcus '87, B.A., M.S., Ph.D., Management Consultant, Marcus Partners LLC, Salinas, California; Carmel, California (2014)

David E. Maxwell '66, B.A., M.A., Ph.D., Consultant and Senior Fellow, Association of Governing Boards, Washington, D.C.; Asheville, North Carolina (2015)

Susan Holden McCurry '71, B.A., Board Member, Holden Family Foundation, Naples, Florida and Coralville, Iowa (2003)

Kathryn J. Mohrman '67, B.A., M.A., Ph.D., Professor, School of Public Affairs, Arizona State University (retired), former President, Colorado College, Chevy Chase, Maryland (2016)

George E. Moose '66, B.A., Adjunct Professor, Elliot School of International Affairs, George Washington University, Washington, D.C.; Falls Church, Virginia (2014)

Stephen G. Moyer '79, B.A., MBA, J.D., President, Distressed Debt Alpha, Los Angeles, California (2018)

Jeanne Myerson '75, B.A., MCRP, President and CEO, The Swig Co., San Francisco, California (retired); San Francisco, California (2017)

Angela Onwuachi-Willig '94, B.A., J.D., Ph.D., Dean and Professor of Law, Boston University School of Law, Boston, Massachusetts (2018)

Saumil Parikh '99, B.A., Managing Director, Pacific Management Investment Co. (retired), Newport Beach, California (2018)

John "Fritz" Schwaller '69, Alumni Council President (2018–19, ex officio member), B.A., M.A., Ph.D., East Greenbush, New York

W. Edward Senn '79, B.A., Vice President, State Public Policy and Government Relations, Verizon Communications, Washington, D.C. (2016)

Karen E. Shaff, B.A., J.D., Executive Vice President and General Counsel, Principal Financial Group Inc., Des Moines, Iowa (2007)

Joel R. Spiegel '78, B.A., Vice President, Amazon.com (retired), Woodinville, Washington (2007)

Barrett W. Thomas '97, B.A., M.S., Ph.D., Professor, University of Iowa, Chair, Tippie College of Business, Iowa City, Iowa (2005)

Sheryl Walter '78, B.A., J.D., MPA, General Counsel, Administrative Office of the U.S. Courts, Washington, D.C. (2017)

Matthew E. Welch '96, B.A. MPA, President, Sustainability Accounting Standards Board Foundation, San Francisco, California (2013)

Eric E. Whitaker '87, B.A., M.D., MPH, TWG Partners LLC, Chicago, Illinois (2008)

Connie Wimer, Owner and Chair, Business Publications Corp., Des Moines, Iowa (2014)

LIFE TRUSTEES

Robert F. Austin Jr. '54, B.A., M.D., Pediatrician, Houston, Texas (2003; Life Trustee, 2015)

Elizabeth Ballantine, B.A., M.A., Ph.D., J.D., Consultant, EBA Associates, Washington, D.C.; McLean, Virginia (1980; Life Trustee, 2003)

J. Robert "Bob" Barr '57, B.A., J.D., LL.B., Attorney, Sidley Austin (retired), Chicago, Illinois; Evanston, Illinois (1996; Life Trustee, 2008)

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Laura M. Ferguson '90, B.A., M.D., Physician, Grinnell Family Medicine, Grinnell, Iowa (2003)

Steve Holtze '68, B.A., B.S., M.S., Chairman, Magnolia Hotel Co., Denver, Colorado (2002)

Kihwan Kim '57, B.A., M.A., Ph.D., Distinguished Visiting Research Professor, Korea Development Institute, Seoul, Korea (2003; Life Trustee, 2015)

Todd C. Linden, B.S., M.A., former President and CEO, Grinnell Regional Medical Center, Grinnell, Iowa; Brooklyn, Iowa (2000; Life Trustee, 2012)

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Penny Bender Sebring '64, B.A., M.Ed., Ph.D., Director, Consortium on Chicago School Research, University of Chicago, Chicago, Illinois; Evanston, Illinois (1993; Life Trustee, 2005)

David P. White '90, B.A., J.D., National Executive Director, Screen Actors Guild and the National Federation of Television and Radio Artists, Los Angeles, California (1999; Life Trustee, 2015)

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Paul Chrisman '99, associate director of operations for data analysis and reporting

Bethany Conover, data and records assistant

Paige Everly, associate director of alumni and donor relations for reunion and awards

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Amelia Lobo '99, assistant director of major gifts

Bonnie Megel, annual giving and development assistant

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Joy Murphy, development and alumni relations receptionist

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Nino B. Parker '07, associate director of alumni and donor relations for regional and special events

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Mary Zug, assistant director of annual giving for class fund director program

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Philanthropy is based on voluntary action for the common good. It is a tradition of giving and sharing that is primary to the quality of life. To ensure that philanthropy merits the respect and trust of the general public, and that donors and prospective donors can have full confidence in the not-for-profit organizations and causes they are asked to support, we declare that all donors have these rights:

1. To be informed of the organization's mission, of the way the organization intends to use donated resources, and of its capacity to use donations effectively for their intended purposes.
2. To be informed of the identity of those serving on the organization's governing board, and to expect the board to exercise prudent judgment in its stewardship responsibilities.
3. To have access to the organization's most recent financial statements.
4. To be assured their gifts will be used for the purposes for which they were given.
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6. To be assured that information about their donations is handled with respect and with confidentiality to the extent provided by law.
7. To expect that all relationships with individuals representing organizations of interest to the donor will be professional in nature.
8. To be informed whether those seeking donations are volunteers, employees of the organization or hired solicitors.
9. To have the opportunity for their names to be deleted from mailing lists that an organization may intend to share.
10. To feel free to ask questions when making a donation and to receive prompt, truthful and forthright answers.

The text of this statement in its entirety was developed by the Association of Fundraising Professionals (AFP), Association for Healthcare Philanthropy (AHP), Council for Advancement and Support of Education (CASE), and The Giving Institute.



Editor's note:

This report is published annually by the Office of Development and Alumni Relations.

IF YOU HAVE ANY QUESTIONS OR BELIEVE AN ERROR HAS OCCURRED, PLEASE NOTIFY US BY WRITING:

Office of Development and Alumni Relations

Grinnell College

733 Broad Street

Grinnell, IA 50112

Or call us at **641-269-1846** or **866-850-1846**.

PLEASE SEND ADDRESS CHANGES AND OTHER UPDATES TO:

Bethany Conover

Office of Development and Alumni Relations

Grinnell College

Grinnell, IA 50112-1690

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A limited number of printed copies of the Honor Roll of Donors are available for members of the Grinnell community who cannot easily access the online version. To request a printed copy, please send an email to stewardship@grinnell.edu or call 866-850-1846. You can also write to Grinnell College, Office of Development and Alumni Relations, Grinnell, IA 50112.



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